



## WEBSITES FROM A TRUSTED SOURCE

Great websites provide a compelling presentation for interior design professionals. They are convincing. They work round the clock for you, presenting your unique design style to the world anytime, anyplace.

Your website is your design showcase and sales tool. It introduces prospective clients to your services and design philosophy. It becomes a reference point they use when selecting their design professional.

We will design two website concepts for your company with a final design master resulting from the process. The look and feel of the site will incorporate a warm, inviting and professional design that appears fresh, modern and innovative.

Our goal is to create a website that reflects who you are as a designer and showcase your talents and skills. You will feel confident with a website that is tailor made to your unique style.



**STUDIO NAVIGATOR**  
CUSTOM ONLINE SOLUTIONS

Call Tim or Erin at: 405.606.4406  
Email us at: [tim@studionavigator.com](mailto:tim@studionavigator.com) or [erin@studionavigator.com](mailto:erin@studionavigator.com)



## PACKAGE A:

### PACKAGE CONTENT

#### **Home Page:**

The home page will immediately grab the viewer's attention by displaying one of your best portfolio pieces.

#### **Portfolio:**

Highlight your experience and convince your audience. Show up to 15 portfolio pieces.

#### **About Us:**

Let your viewers meet you. Introduce them to your design philosophy. Present your talents and talk about you. Inspire them and motivate them to put you on their "A" list.

#### **Contact Us:**

A quick and easy way for potential clients to contact you, via email or phone.

*Work that expands the work above will be billed at the hourly rate of \$135.00 per hour.*

### PACKAGE TOTAL:

**\$1950.00**

### SET UP AND HOSTING:

#### **Server Set Up:**

Your technical staff can set up a website hosting arrangement, or we can handle this for a fixed cost of **\$125.00**

#### **Sample Hosting Fee:**

This is a monthly or yearly expense paid for hosting your website. Websites can be hosted for around **\$15.00 a month**

*Studio Navigator will not host your website, but will use a preferred vendor to set up your website.*



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## PACKAGE B:

### PACKAGE CONTENT

**Home Page:**

The home page will immediately grab the viewer's attention by displaying 3 to 5 rotating portfolio pieces.

**Portfolio:**

Highlight your experience and convince your audience. Show up to 25 portfolio pieces.

**About Us:**

A great opportunity for your audience to get to know you a little better. Tell them what makes you different, tell them what makes you tick.

**Contact Us:**

A quick and easy way for potential clients to contact you, via email or phone.

**Press Page:**

Show 5 to 10 magazine covers that you have been published in.

*Work that expands the work above will be billed at the hourly rate of \$135.00 per hour.*

**PACKAGE TOTAL:**

**\$2550.00**

### SET UP AND HOSTING:

**Server Set Up:**

Your technical staff can set up a website hosting arrangement, or we can handle this for a fixed cost of **\$125.00**

**Sample Hosting Fee:**

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## PACKAGE C:

### PACKAGE CONTENT

#### **The Ultra Custom Solution:**

This package has been created for the designer that wants an ultra custom solution. A solution that goes beyond package A and B. This package will involve further discussions to fully understand the dynamics and extent of the website. The price will be dictated by the designer's needs.

*Work that expands the work above will be billed at the hourly rate of \$135.00 per hour.*

**PACKAGE TOTAL:                      \$ PRICE BASED ON CUSTOM SOLUTION**

### SET UP AND HOSTING:

#### **Server Set Up:**

Your technical staff can set up a website hosting arrangement, or we can handle this for a fixed cost of **\$125.00**

#### **Sample Hosting Fee:**

This is a monthly or yearly expense paid for hosting your website. Websites can be hosted for around **\$15.00 a month**

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### Automated Tool:

#### **Update your portfolio section:**

We will create a administrative tool that allows you to update, change, add or replace items in your portfolio section without any outside help. **\$1000.00**



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## THE PROCESS:

### **We Listen:**

Upon choosing to move forward with one of our website package solutions, our creative team will set up a conference call with you. This conference call will serve to understand how you envision your website. We will fill out a detailed creative brief that we will use as the foundation of your new website.

Our creative team has the experience to ask the right questions and the knowledge to create a website that showcases you for who you are.

### **We Care:**

Our primary objective is to create a website that meets your objectives and goals. Be it showcasing your work, attracting new clients, generate new leads or all of the above, our team will help you get there. Our team will keep you on the right path to having an online presence.

So if you need a new website, need to update an existing website or if you are simply looking for a fresh new look, give us a call today.

*50% deposit required for all work agreed upon. Payment in full or the remaining balance is to be paid 15 days from receipt of the final invoice for the completed project.*



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